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**FIRST WOMEN'S PRIVATE EQUITY SUMMIT TARGETS TOP  
ALTERNATIVE INVESTMENT EXECUTIVES FROM U.S. AND ABROAD**  
*March 13 – 14, 2008 at Ritz-Carlton Half Moon Bay, California*

Lexington, MA, January 7, 2008—The inaugural [Women's Private Equity Summit](#) will be held March 13 – 14th 2008 at the Ritz-Carlton Half Moon Bay, California. The first-of-its-kind event is designed to enhance networking, fund-raising, and deal-making opportunities for senior-level women in private equity. The day-and-a-half conference will bring together top professionals from both the East and West coasts of the U.S., as well as Europe, Asia, Israel, and Canada to build or strengthen relationships, gain insight into the changing private equity industry, and share deal-making strategies and best practices.

“Women have made great strides in the traditionally male-dominated field of private equity field but represent less than 10% of senior-level executives and deal-makers,” said Elizabeth (Beth) Falk, founder of the Women's Private Equity Summit. “To get to the top leadership positions women need to build networks comparable to those used by men in the industry, and increase their access to information and influence. The Women's Private Equity Summit is unique in its commitment to help women build networks and advance to the next level,” said Falk.

The Women's Private Equity Summit features presentations by pioneers in the private equity field, including Tara A. Blackburn, Managing Director, Hamilton Lane Advisors; Annette Campbell White,

Senior Managing Member, MedVenture Associates; Christy Richardson, Director, The William and Flora Hewlett Foundation; Robin Painter, Partner, Proskauer Rose LLP; and Jennifer Urdan, Managing Director, Cambridge Associates.

The highly interactive conference includes moderated panel discussions, facilitated roundtable conversations, and structured networking opportunities. Topics for discussion include: The Changing Alternative Investment Landscape: Veteran GPs, LPs Report on Current Trends; Where to Invest to Profit From Asia's Growth; The Art of Strategic Due Diligence; and Trailblazing Women Set Up Shop.

A "Who's Who" in the private equity field has signed on as sponsors of the Women's Private Equity Summit. The Platinum Sponsor is international law firm Proskauer Rose, LLC, whose Private Investment Funds Group consistently ranks as one of the top-tier private equity law practices. Robin Painter, Partner, Proskauer Rose, said her firm saw a strategic advantage in being the founding sponsor of the Summit. "The Summit provides us with a great opportunity to solidify relationships with the key women involved in the private equity industry, share information, and build and strengthen professional relationships. We are very pleased to be able to participate in the first Women's Private Equity Summit – a content-driven, high-level conference that we anticipate will become a must-attend event in the future."

Gold conference sponsors are Denning & Company, a global private equity advisory firm based in San Francisco and Sextant Search Partners, a specialist executive search firm with a thriving private equity practice. KPMG is the Summit's Educational Sponsor.

For more information about the Women's Private Equity Summit visit [www.womensprivateequitysummit.com](http://www.womensprivateequitysummit.com) or call 781-652-9610. Summit Founder and Director Beth Falk can be reached at [beth.falk@womensprivateequitysummit.com](mailto:beth.falk@womensprivateequitysummit.com).

#### **About Falk Marques Group Conference Organizer**

Falk Marques Group LLC develops and produces professional conferences and information-rich

networking forums for senior level decision-makers, with a particular focus on the private equity, healthcare, and technology industries. Led by respected conference and event executive Elizabeth (Beth) Falk, Falk Marques Group is an unbiased source of information and networking, identifying market needs and generating concepts and content focused solely on fulfilling the needs of identified target audiences. More information is available at [www.falkmarquesgroup.com](http://www.falkmarquesgroup.com).

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